

Building Healthy Communities



CENTRAL/WESTERN MASSACHUSETTS 2016



The Mobile Farmers' Market in Worcester saw its sales nearly triple in 2016

Harvard Pilgrim Foundation Investments:

Total Grants:	\$93,906
Total Sponsorships:	\$167,195
Total Volunteer Service Hours:	216

continued



Harvard Pilgrim
Health Care Foundation

Harvard Pilgrim Health Care Foundation
93 Worcester Street, Wellesley, MA 02481 | www.harvardpilgrim.org/foundation

Regional Impact



3,500

Harvard Pilgrim employee service hours
helping local communities in region



\$2.5 million

Value of the Foundation's charitable
giving and service



96%

of Harvard Pilgrim employees participated in
at least one service or giving activity

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Putting a farmers' market on wheels has significantly increased access to locally-grown food in areas that have traditionally been food deserts.

~Congressman Jim McGovern –
2nd District of Massachusetts

2016 IMPACT

Healthy Food Fund Grants: Nearly \$190,000 in second-year grants were awarded to Community Harvest Project in North Grafton, Gardening the Community in Springfield, Grow Food Northampton, and Growing Places in Leominster to improve access to fresh, local food.

Community Spirit 9/11 Mini-Grants Program:

Every Harvard Pilgrim employee can designate a \$500 grant, funded by the Foundation, to the nonprofit of his or her choice. A total of \$77,500 was distributed to 155 organizations in central/western Massachusetts.

Helping Older Adults Eat Better: Lancaster Council on Aging received a \$10,000 grant from the Foundation to create a two-part gardening, cooking education and dining series to bring seniors and young people together to learn about culturally rich foods. With a focus on diversity, the program features local “celebrity” chefs cooking with affordable, local and seasonal produce.

Mobile Farmers’ Market (Worcester): With the Foundation’s ongoing grant support, the Regional Environmental Council’s mobile farmers’ market served 19,700 customers in 2016 and saw its sales nearly triple, ensuring area residents had access to fresh, healthy food.

Tatnuck Magnet School (Worcester): More than 30 volunteers from Harvard Pilgrim and other community partners gathered to make improvements to learning, teaching and play spaces at Tatnuck Magnet School in Worcester.



A volunteer spruces up the Tatnuck Magnet School in Worcester

Civic Engagement

Community Foundation of Western MA:
\$2,500
to the National Association of Insurance and Financial Advisors (NAIFA) Scholarship Fund

Ecotarium of Worcester:
\$5,000
to the Explore Nature Program
(year 4 of a 5-year commitment)

Worcester County Food Bank:
\$5,000
for the Annual 96.1 WSRS FM Feed Worcester County Holiday Food Drive

Gates of Hope Food Pantry, Fall River:
\$10,000
for new freezer unit, food and miscellaneous costs