
Point32Health

Harvard Pilgrim Health Care and Tufts Health Plan, Point32Health companies, proudly present the *Annual Dr. Martin Luther King, Jr. Creative Expression Contest*

This year's contest focuses on the theme **"A Time for Positive Action and Why it is Necessary."**

Racial inequalities continue to exist in our country. People of color, already facing higher rates of illness and death than white counterparts, now are also at higher risk of getting sick and ultimately dying from COVID-19. Urgent action is needed to undo racist systems that are keeping these problems in place.

Dr. Martin Luther King Jr.'s teachings remain relevant. His legacy of justice and commitment to peaceful demonstrations still apply to our own lives today.

As stated by Dr. King, *"We are now faced with the fact that tomorrow is today. We are confronted with the fierce urgency of now... This is a time for vigorous and positive action."*

Applicants are asked to respond in their own way to this theme, with specific focus on another of Dr. King's most memorable quotes: **"Life's most persistent and urgent question is: What are you doing for others?"**

The Dr. Martin Luther King, Jr. Creative Expressions Contest is open to students between the ages of 7 and 18. One winner and one honorable mention will be selected from each school level: elementary, middle and high school.

Description: Applicants are asked to respond in their own way to the theme, "A Time for Positive Action and Why it is Necessary," with specific focus on the question: **"Life's most persistent and urgent question is: What are you doing for others?"**

Eligibility: Applicants must be students, ages 7 – 18, living in Connecticut, Maine, Massachusetts, New Hampshire or Rhode Island.

Criteria: Applicants should submit a creative piece (i.e. short essay, poem, song, video, artwork with explanation, etc.) that demonstrates how they are a force for good in their community.

Selection of contest winners: Selection of contest winners will be based on the applicant's response to the theme question.

Point32Health

Award: One winner (\$500 scholarship) and one honorable mention (\$250 scholarship) will be selected from each school level: elementary, middle and high school. Winners will be announced at the *virtual* Dr. Martin Luther King, Jr. Recognition and Service Day event on January 13, 2022.

Deadline to submit creative piece: Friday, December 3, 2021 (3PM EST)

Submit creative piece to: Submit creative expression via email to MLK_Events@harvardpilgrim.org or mail to Point32Health, 1 Wellness Way, Canton, MA, 02021-1166, Attention Clarisse Beauvais. Applicants submitting projects via mail are advised to send an e-mail in advance.

Contact: Clarisse Beauvais, Clarisse_beauvais@harvardpilgrim.org

Point32Health

Dr. Martin Luther King, Jr. Annual Creative Expressions Contest Application *Dr. Martin Luther King, Jr. "A Time for Positive Action and Why it is Necessary."*

CREATIVE EXPRESSION

Submit a creative piece (i.e. short essay, poem, song, video, artwork with explanation, etc.) **by December 3, 2021** that demonstrates your response to the event theme, "A Time for Positive Action and Why it is Necessary," with a specific focus on the question: **"Life's most persistent and urgent question is: What are you doing for others?"** (minimum of 500 words).

Contact Information

Applicant Name	
Street Address	
City, State, Zip Code	
Phone	
E-Mail Address	
School Name	
Current Grade Level	
Age	
Parent/Guardian Name	
Phone	
E-Mail Address	
How did you hear about this contest?	

Availability

If selected, will you be available to attend the *virtual* Dr. Martin Luther King, Jr. Recognition and Service event on January 13, 2022 at 11 a.m.? Your answer to this question will not impact the review of your submission.

Yes

No

Point32Health

If selected, will you be available to record a video presentation of your creative piece *virtually* between December 13-20, 2021? Please indicate your availability below:

Tuesday, December 14, 2021 _____
Afternoon / Evening

Thursday, December 16, 2021 _____
Afternoon / Evening

Saturday, December 18, 2021 _____
Morning / Afternoon

Point32Health

Annual Dr. Martin Luther King, Jr. Creative Expression Contest – 2021 Contest Rules

Annual Dr. Martin Luther King, Jr. Creative Expression Contest: All submissions that meet the contest eligibility requirements and are received by 3 pm EST on December 3, 2021 will be entered into a contest to be given a chance to win a \$500 scholarship or \$250 Honorable Mention scholarship. The award will be made by Point32Health (the combined organization of Harvard Pilgrim Health Care and Tufts Health Plan) through one of its foundations (“the Foundation,” “Sponsor”). A maximum of three (3) \$500 scholarships and three (3) \$250 scholarships will be awarded.

ELIGIBILITY FOR CONTEST: Applicants must be students, ages 7 – 18, living in Connecticut, Maine, Massachusetts, New Hampshire or Rhode Island. Applicants must submit a creative piece (i.e. short essay, poem, song, video, artwork with explanation, etc.) that responds to contest theme outlined in application. Selection of contest winners will be made by a committee of Point32Health employees and will be based on each applicant’s response to the theme question. Entries must be received by the time and date specified above to be considered eligible. Entries must be sent via email to MLK_Events@harvardpilgrim.org or mail to Point32Health, **1 Wellness Way, Canton, MA, 02021-1166**, Attention Clarisse Beauvais, and received by the time and date specified above. A maximum of six (6) scholarships will be awarded. Entries submitted after 3 pm EST on December 3, 2021 will not be eligible for the contest. Immediate family members of Point32Health, its affiliates and subsidiaries are eligible to win if they meet all other eligibility criteria.

ADDITIONAL RULES: Payment of all federal, state and local taxes (if applicable) is the sole responsibility of winner. Sponsor has sole discretion as to whether the applicant is eligible for the contest. Sponsor is not responsible for incomplete, lost, late, damaged or misdirected entries, for technical hardware or software failure of any kind, lost, unavailable network connections, or failed, incomplete, garbled, delayed computer transmission which may limit an individual’s ability to enter the contest. Sponsor reserves the right to cancel, modify or terminate the contest or disqualify entrant if fraud, misconduct or technical failures destroy the integrity of the contest as determined solely by Sponsor. Attempt by an individual to deliberately damage Sponsor’s web site or undermine legitimate operation of the contest is a violation of criminal/civil laws, and should such attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent of the law. Sponsor is not responsible for any damage to any computer system resulting from participation in, accessing or downloading information in connection with this contest. By participating in this contest, entrants agree to be bound by these rules and the decisions of the selection committee. Sponsor reserves the right to amend any and all contest rules or cancel the contest at any time without prior notice.

NOTIFICATION OF WINNERS: All winners will be chosen by Monday, December 13, 2021 and notified by email. If Sponsor’s efforts to notify winner are unsuccessful, Sponsor reserves the right to select an alternate winner.

SPONSOR: The sponsor of the drawing is Point32Health, 1 Wellness Way, Canton, MA 02021. The donation will be made from the funds of Harvard Pilgrim Health Care Foundation, Inc., 1 Wellness Way, Canton, MA 02021.