Keeping New England Communities Healthy
2019 Corporate Social Responsibility Report

How we’re making our region one of the healthiest in the nation.
Being a good corporate citizen is something everyone at Harvard Pilgrim takes personally.

When it comes to keeping our members healthy, we care about the whole individual with an approach that focuses on personal connections. We’re the same way when it comes to keeping New England communities healthy.

In the cities and towns where we live and work, we’re literally starting from the ground up to make sure everyone has access to healthy food, to help when disaster strikes, and to keep our environment healthy. We’re volunteering at and sponsoring hundreds of community nonprofit organizations and funding programs and research to make health care better and more affordable. Here’s a look at how we’re working to make a meaningful difference. We hope it inspires you to get involved too.

MICHAEL CARSON, President and CEO, Harvard Pilgrim Health Care
Chair, Harvard Pilgrim Health Care Foundation Board

KAREN VOCI, President, Harvard Pilgrim Health Care Foundation
Vice President, Harvard Pilgrim Health Care

Harvard Pilgrim Health Care is a leading not-for-profit health services company with more than one million members in Connecticut, Maine, Massachusetts, New Hampshire and nationwide.
Healthy Food for Families and Communities

$1.4 million to 25 nonprofit growers, gleaners and distributors to increase their yields, volunteers and customers

429 produce distribution sites

8,752,954 servings of local produce distributed

Supporting nonprofit growers, gleaners and distributors to increase their yields, volunteers and customers

310,000 healthy snacks and meals for Boston kids and families
Healthy Food Hits the Road

$310,000 invested

5 Mobile Markets:
Hartford, CT; Worcester and Lawrence, MA; Lewiston/Auburn, ME; and the NH Seacoast

With 3 added in Q4: Bridgeport, CT; New Bedford, MA; and Manchester, NH

Successes include:

$296,069 worth of fresh local food sold

$169,430 (57%) purchased with SNAP and Healthy Incentive Program subsidies

26,059 customer transactions at 5 mobile markets
Service and Giving by Harvard Pilgrim Staff

Successes include:

1,100 backpacks filled with school supplies for Massachusetts, New Hampshire and Maine students

HP Affiliate Companies
donated over $30,000
and served over 420 hours

75 Harvard Pilgrim employees were trained as American Red Cross disaster volunteers

4,241 Harvard Pilgrim employee donated service hours

1,272 Mini Grants valued at $592,500 donated to 777 non-profits across the region

Over $12,000 given through Employee Needs Fund

$3,000 Given to support disaster relief to assist victims of the LEAD gas explosions in ME
Our Focus

Home
Healthy Food Initiatives
Service and Giving
Investments
Tomorrow's Health Care Leaders
Healthy Environment

96% OF HARVARD PILGRIM EMPLOYEES GAVE OR SERVED
Building strong communities is at the core of our health care mission.
$4.8m investment by HPHC raised $56m for 168 projects supporting population health

Researching the Future of Health Care

The Harvard Pilgrim Health Care Institute

Highlighting the effects of higher asthma medication costs on health status

Improved strategies for treating hepatitis C for African Americans

Better understanding of linkage between mothers’ diets during pregnancy and childhood obesity
Building a Stronger Regional Non-profit Sector

Funding core operations for youth development, community health efforts, social services, and education.

$1,500,784 in sponsorships

482 non-profit fundraising events and programs

Successes include:

More than $26.9 million raised for non-profit programs and services across our region.
People over profits when it comes to health care.

Investing in hospitals and in the education of future health care professionals helps to improve the quality of patient care.
$1.8 million invested in 18 health care organizations to improve patient care

Investing in Best Clinical Practices

- Improved behavioral health care
- More integrated pediatric care
- Innovations to reduce health care costs

Harvard Pilgrim Health Care Foundation
Training Tomorrow’s Health Care Leaders

$600,000 invested in:
Maine Health – Local internships for Maine’s future physicians
Boston Children’s Hospital – Skills for pediatricians treating vaping addiction

Successes include:

40 recruited into 2019 class of Maine Track program

Materials
created for nation’s first pediatric vaping treatment training effort
Harvard Pilgrim Green

Doing our part to reduce our overall carbon footprint and to lead green initiatives.
Keeping a Healthy Environment

Harvard Pilgrim Green is our corporate eco-sustainability program. With initiatives that focus on improving air quality and water and air efficiency, and our Full Recycle Program, we maintain our goal to reduce our energy consumption and overall carbon footprint.

- Full Recycle Program
- Improving Air Quality and Water and Air Efficiency
- Reducing Energy Consumption and Overall Carbon Footprint

Upgraded Portland Office lighting to LED resulting in annual electrical cost savings of $3,500

Installed a cool roof in Crown Colony reducing the cost to cool the building by 10–20%
Awards and Recognitions – 2019

- Champion of the Year Award, MassChallenge Health Tech
- Chandler Blackington Award, The American Red Cross
- Corporate Equality Index 2019, Human Rights Campaign Foundation
- Named among the “Best Places to Work” by the Boston Business Journal and among the “Top Places to Work” by The Boston Globe