

Building Healthy Communities

Central Massachusetts

Harvard Pilgrim Health Care Foundation provides the tools, training and leadership to build healthy communities. In 2014, the Foundation awarded nearly \$2.9 million in grants to 710 nonprofit organizations in Connecticut, Maine, Massachusetts, and New Hampshire.



The Regional Environmental Council's mobile market makes 15 weekly stops and provides healthy, fresh produce to residents throughout Worcester.

Investments in Central Massachusetts Communities:

Harvard Pilgrim Community Spirit 9/11 Mini-Grants Program: A total of \$52,000 was distributed through 104 mini-grants to employee-chosen nonprofit organizations in communities throughout Central Mass.

Let's Go! Healthcare (Worcester County): With Foundation support, *Let's Go!* engaged 15 pediatric practices throughout Worcester County around the 5-2-1-0 message, reaching more than 86,000 patients with resources to improve their health.

Healthy Cooking Classes with ChopChop Magazine: More than 40 youth at Boys & Girls Clubs in Worcester, Boston, Waltham and New Bedford learned how to cook, with 4 more classes, and 40 more students, planned for 2015.

Veggie Mobile (Worcester): With the Foundation's ongoing grant support, the Regional Environmental Council's mobile market served 4,000 customers last year and saw its sales nearly triple, ensuring citizens had access to fresh, healthy, food.

Tatnuck Magnet School (Worcester): More than 30 volunteers from Harvard Pilgrim and other community partners gathered to make improvements to learning, teaching, and play spaces at Tatnuck Magnet School in Worcester.

Culture InSight: Through a partnership with Health Resources in Action, CIS provided consultation and training to Mass in Motion teams to ensure their policy work addressed the health needs of diverse populations. As part of the partnership, training was also provided for the Worcester Regional Department of Public Health.

Our Regional Impact in 2014

3,200

Harvard Pilgrim employee service hours helping the local community

\$2,133,950

Value of the Foundation's charitable giving and service



Harvard Pilgrim provided a grant to ChopChop Magazine to teach healthy cooking classes to kids.

97%

Harvard Pilgrim employees who participated in at least one service or giving activity