**LAUNCH MESSAGE**

**See a doctor now, wherever you are.**

We are pleased to let you know that Harvard Pilgrim members are now covered to receive telemedicine services through Doctor on Demand. Telemedicine allows you to connect almost instantly with a board-certified doctor on your smartphone, tablet or computer through live video. This provides another option when you don’t want to sit in the waiting room at an urgent care facility.

**Some of the common medical conditions Doctor on Demand treats:**

Cold & Flu

Asthma & Allergies

Bronchitis & Sinus

Upset Stomach

Rashes & Skin Issues

UTIs

Eye Issues

**High quality doctors**

Doctor on Demand physicians are board-certified and go through rigorous screening and ongoing quality assurance. After each video visit, you can rate your experience and write a doctor review.

**Sign up Now**

You can be ready for those unexpected illnesses by downloading the free Doctor on Demand app from the App Store or Google Play to your mobile device now. Or create an account at doctorondemand.com/harvardpilgrim.

To get an idea of what the experience is like, check out this short video:

https://www.youtube.com/watch?v=gsF98YfpRZ0

*Doctor on Demand operates subject to state laws and is not currently available in Alaska, Arkansas or Louisiana due to state regulations. Doctor on Demand is not intended to replace routine care with a primary care provider. \*Doctor on Demand physicians do not prescribe DEA controlled substances, and may elect not to treat or prescribe other medications based on what is clinically appropriate.*

**FOLLOW UP MESSAGE 1**

**Have you had a chance to try Doctor on Demand?**

From flu to stomachaches, Doctor on Demand can treat many common medical conditions through live online video. See and talk to a board-certified doctor any time from your home or office through your smartphone, tablet or computer.

**Some of the common medical conditions Doctor on Demand treats:**

Cold & Flu

Asthma & Allergies

Bronchitis & Sinus

Upset Stomach

Rashes & Skin Issues

UTIs

Eye Issues

**Be prepared**

Download the app now (App Store or Google Play) and be prepared when someone in the family comes down with a UTI, skin rash, pink eye or influenza strikes. Prescriptions can be instantly sent to your nearest pharmacy.\* You’ll be glad a doctor is only a few taps away on the day you can barely get out of bed.

**What does it look like?**

Check out this short video to see how Doctor on Demand treats patients:

https://www.youtube.com/watch?v=gsF98YfpRZ0

*Doctor on Demand operates subject to state laws and is not currently available in Alaska, Arkansas or Louisiana due to state regulations. Doctor on Demand is not intended to replace routine care with a primary care provider. \*Doctor on Demand physicians do not prescribe DEA controlled substances, and may elect not to treat or prescribe other medications based on what is clinically appropriate.*