

Building Healthy Communities:

Massachusetts 2020

Our Regional Impact

2,486 HARVARD PILGRIM EMPLOYEE SERVICE HOURS HELPING LOCAL COMMUNITIES IN REGION

\$11.7 million VALUE OF THE FOUNDATION'S CHARITABLE GIVING AND SERVICE

\$7 million COVID-19 RELIEF FUNDS TO SUPPORT COMMUNITIES IMPACTED BY THE PANDEMIC

95% HARVARD PILGRIM EMPLOYEES WHO PARTICIPATED IN AT LEAST ONE SERVICE OR GIVING ACTIVITY

Harvard Pilgrim Foundation
Investments in Massachusetts:



TOTAL SPONSORSHIPS

\$5,336,113

\$776,864



COVID-19

\$6,112,977

\$2,752,137



2020 Impact Massachusetts

COVID-19 Relief Grants: As COVID-19 spread across
New England, the Foundation responded with food, volunteers, expertise and more than \$2.7 million in funding to bolster local Massachusetts responses. In New Bedford and Boston, the Foundation partnered with Coastal Foodshed and The Dimock Center, providing more than \$450,000 in funds to deliver hot meals and healthy food to thousands of families and older adults in need. In addition, a total of \$1,350,000 in grants was awarded to advance racial justice. To support equity and equality in accessing health care, and to address health disparities in communities of color and vulnerable populations, the Foundation also provided \$1 million to 30 community health centers in Massachusetts, through the Community Care Cooperative's campaign to enhance telehealth capacity.

Healthy Food Fund Grants: The Foundation awarded nearly \$250,000 in second-year grants to Boston Area Gleaners in Waltham, Community Harvest Project in North Grafton, Gardening the Community in Springfield, Groundwork Lawrence, Grow Food Northampton, Growing Places in Leominster, Just Roots in Greenfield, Madison Park Development Corp in Roxbury, Nourishing the North Shore in Newburyport, and Urban Farming Institute in Mattapan to improve access to fresh, local food.

Harvard Pilgrim Community Spirit 9/11 Mini-Grants Program:

Every Harvard Pilgrim employee can designate a \$500 grant, funded by the Foundation, to the nonprofit of their choice. A total of \$478,100 was distributed through 1,035 mini-grants in Massachusetts.

Boys & Girls Clubs of Boston (BGCB): With the Foundation's \$100,000 Healthy Food Fund grant, the farm-to-family program is bringing fresh, healthy food to the BGCB's food service program, and cooking demos and nutrition workshops for BGCB families.

Mobile Farmers Market: The Foundation provided a \$60,000 grant to Coastal Food Shed in New Bedford, a \$30,000 grant to Mill City Grows in Lowell, and a \$20,000 grant to Regional Environmental Council in Worcester to operate mobile farmers' markets, bringing fresh produce to neighborhoods with little access to healthy food.

Helping Caregivers of Older Adults with Alzheimer's: The Foundation provided a more than \$150,000 training grant to Healthy Living Center of Excellence to provide virtual training to support family caregivers of Alzheimer's disease patients and Matter of Balance workshops for older adults to prevent falls, and emergency food and meal deliveries.



Elder Services of Worcester Area: Holiday Meal

Riverside Industries: Virtual Auction Gala

The Dimock Center: 33rd Annual Steppin' Out

NEHI: 2020 Innovators in Health Awards

Boston Chinatown Neighborhood Center: Gala

Worcester County Food Bank: WSRS Feed Worcester

County Food Drive

Veteran's Inc.: Run for Veterans 5K





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